

419 *Racing* TEAM PROFILE

2014 RACE SEASON

JON CRAWFORD – #592 / JUSTIN MAAS – #419 / JERRY REEVES – #728



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INTRODUCTION

Objective

We want to partner with businesses that we can promote through our network of motorcycle riders both on and off road, street and track using social media, podium speeches, logos on race motorcycles, banners at races, industry trade shows, various marketing events and verbal communication throughout the industry.

Who is 419 RACING?

419 RACING began as a group of competitive friends from the Toledo, Ohio area that loved to ride off road together. One by one, Jon, Jake, and Jerry tried their hand at road racing, pulling the others along for the ride. At the beginning of the 2012 WERA season, all three were fully committed to the series and were racing with increasing competitiveness each and every round they attended together. With all three riders on the same type of bike, riding in mostly the same classes; the goal of finishing 1-2-3 in a respective race is a very exciting probability for the 419 RACING Team.

ABOUT WERA

WERA Motorcycle Roadracing, Inc., is one of the oldest and largest national sanctioning bodies conducting motorcycle races at road courses across the United States. The year 2014 will mark the 40th Anniversary for WERA Motorcycle Roadracing. There are over 3,000 +/- roadracers holding a competition license, with over 135 Lifetime Members (held a Competition License for ten consecutive years) 75 +/- Mini License holders.

2014 WERA Sportsman Series Schedule

North Central Region

May 3-4	Grattan Raceway Park, Michigan
July 5-6	Pittsburgh International Race Complex, Pennsylvania
July 16-17	Mid-Ohio Sports Car Course, Ohio
July 19-20	Vintage Motorcycle Days Mid-Ohio, Ohio
August 16-17	Nelson Ledges Road Course, Ohio
September 6-7	Pittsburgh International Race Complex, Pennsylvania

2014 WERA Grand National Finals

October 24-26	Barber Motorsports Park, Alabama
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RIDER PROFILE

Jon Crawford

Jon began riding motorcycles at 10 years old on a Honda Z-50R dirt bike. He started riding on the road at age 16 and since then owned various street bikes. He became heavily involved with Sportbike Track Time (www.sportbiketracktime.com) track days with his wife in 2011 and purchased a dedicated track bike in August 2011. That September he raced for the first time and won all three of his races. This past year he competed with WERA as a Novice and was able to clinch regional titles in the Lightweight Twin SS, SB and F2 classes. Away from the track Jon enjoys dirt bike trail riding, snowmobiling and wake boarding.

2013 Race Results

- 2 Race Wins
- 7 Podiums

2013 Final Points Standings

- 1st Heavyweight Superbike Expert
- 4th Formula 2 Expert
- 5th Lightweight Twins Superbike Expert

2012 Race Results

- 7 Race Wins
- 25 Podiums

2012 Final Points Standings

- 1st Lightweight Twins Superstock Novice
- 1st Lightweight Twins Superbike Novice
- 1st Formula 2 Novice

RIDER PROFILE

Justin Maas

Justin, commonly known as 'Jake,' grew up and lives just outside of Findlay, Ohio.

Growing up his passion in motorcycles and small engines began in his father's powersports shop. At an elementary age, he was riding dirt bikes, racing motocross and helping his dad with various projects in the shop. As he grew older, he stopped racing motocross and began racing harescrambles and AMA GNCC's. After graduation, he and his mother took over his father's shop and he became the service parts manager and lead mechanic.

In 2007, he bought his first street bike and was instantly addicted to riding. During the 2009 riding season, he rode his first track day and was hooked. Since then, he has completed 20+ track days at various tracks around the region. He continues to ride dirt bikes, but spends most of his time on the track, with his newest endeavor, road racing. In 2011, he bought his first race bike and raced eight races in the 2011 WERA North Central Series with promising results. In the 2012 season he has become a serious contender in the WERA North Central Series, winning the title of Novice Heavyweight Twins Superbike Champion.

2013 Race Results

- 4 Race Wins
- 16 Podiums

2013 Final Points Standings

- 1st Lightweight Twins Superstock Expert
- 2nd Formula 2 Expert
- 3rd Lightweight Twins Superbike Expert

2012 Race Results

- 9 Race Wins
- 22 Podiums

2012 Final Points Standings

- 1st Heavyweight Twins Superstock Novice
- 3rd Heavyweight Twins Superbike Novice
- 2nd Lightweight Twins Superstock Novice
- 2nd Lightweight Twins Superbike Novice





RIDER PROFILE

Jerry Reeves

Jerry bought his first dirtbike when he was 13 years old from money he earned mowing lawns. From this point forward, he knew that being on 2 wheels was where he needed to be. He's ridden off road ever since, although he has never competed in an off road race, he considers dirt riding to be a large part of his road racing skill set.

In 2011 was his first year road racing; he competed in the WERA North Central Series, racing a 2006 Suzuki SV650. Every race weekend he competed in 3 sprint races, eventually winning the class championship in all 3 of these classes.

Jerry is employed by Autolite Spark plugs as the Product Engineering Manager. He brings 10 years of product engineering experience to our racing efforts and fully understands the science of racing. He also works very closely with the product marketing department at Autolite and has real experience in trade shows and other marketing events.

When not racing, he enjoys spending time with his family, off road riding, playing basketball, and performing duties as the friend's and family's auto technician.

2013 Race Results

- 2 Race Wins
- 13 Podiums

2013 Final Points Standings

- 2nd Lightweight Twins Superstock Expert
- 2nd Lightweight Twins Superbike Expert
- 3rd Formula 2 Expert

2012 Race Results

- 2 Race Wins
- 7 Podiums

2012 Final Points Standings

- 2nd Lightweight Twins Superstock Expert
- 2nd Lightweight Twins Superbike Expert
- 3rd Formula 2 Expert

GOALS

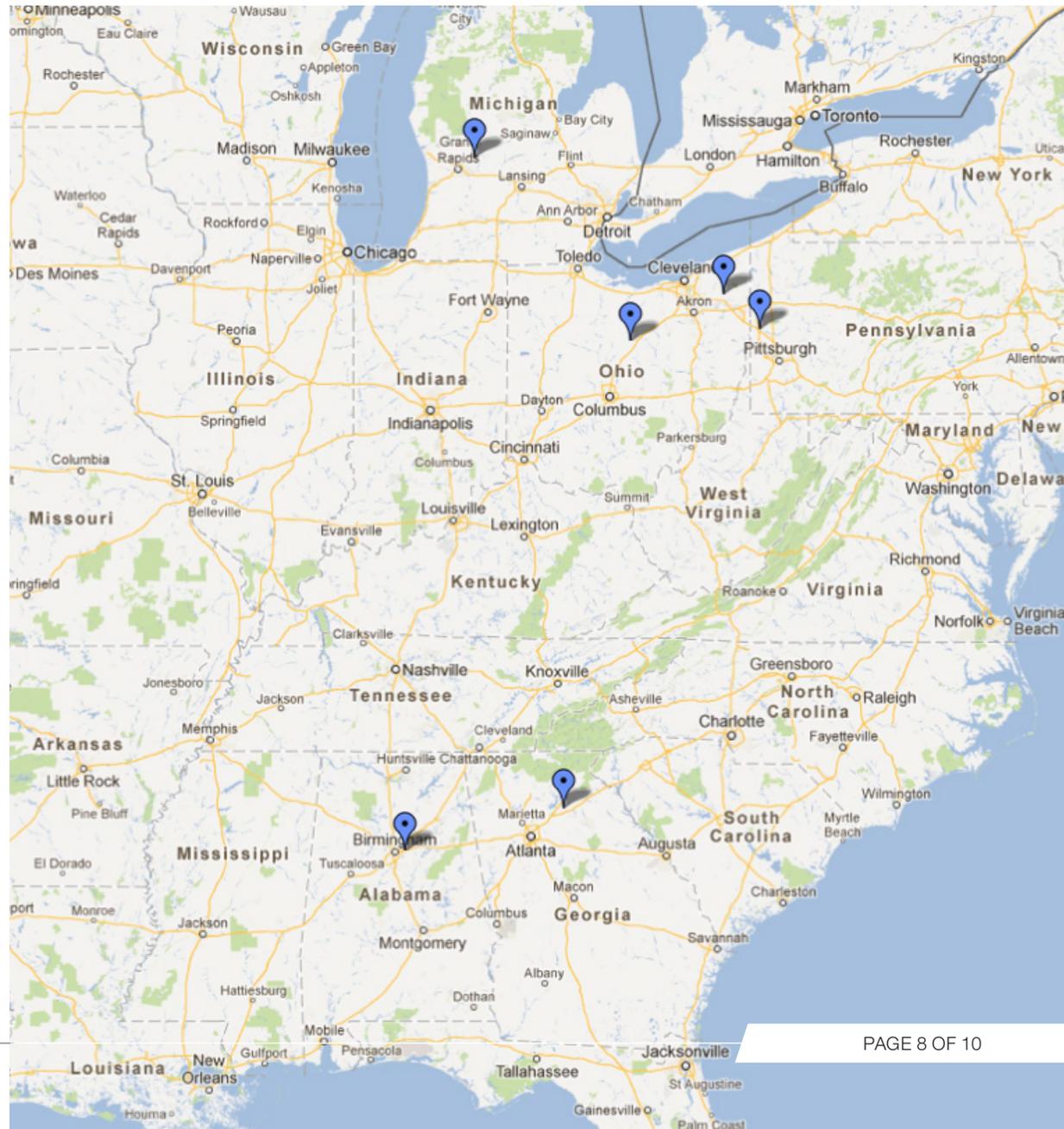
2014 Racing Goals

To compete in WERA North Central Series in Heavyweight Twins Superstock, Lightweight Twins Superstock, Lightweight Twins Superbike, Lightweight Solos and Formula 2 at following tracks:

- Grattan Raceway Park, Michigan
- Nelson Ledges Road Course, Ohio
- Mid-Ohio Sports Car Course, Ohio
- Pittsburgh International Race Complex, Pennsylvania
- Barber Motorsports Park, Alabama

Season goals are:

- Finish in the top three positions in all entered races
- Win WERA North Central Regional Championships
- Finish in the top five in all registered classes at the WERA Grand National Final event held at the Barber Motorsports Park in Alabama
- Represent sponsor companies in the most professional manner possible
- Work closely with 2014 sponsors and build on a long-term brand loyal relationship
- Build a strong support network for the future





PROMOTIONAL OPPORTUNITIES

Below is a list of ways that we plan on promoting your brand and products. All of which are adaptable based on your specific needs:

- Reserved advertising on our race motorcycle(s) for any type of advertisement (i.e. stickers, paint scheme, ect.)
- Reserved advertising on canopies, banners, and table drop cloths in our pit area
- Reserved advertising on a professional looking enclosed race trailer exposed to over 10k miles of highway during the season
- Reserved advertising on our racing suits (i.e. patches, color scheme, design, ect.)
- Off-track clothing and apparel with company logo worn by race team members at events
- Link to sponsor's website and contact information on our "419 RACING" Facebook fan page
- Company name mentioned during podium speeches
- Link to sponsor's website on every post we make on any related online forums
- Communicate with possible customers on product or products sold by our sponsor(s)
- Race bike available for all promotional events or special occasions
- The team will provide you with very high quality, commercially released images for advertising purposes.

We hope to establish secure relationships with our sponsors that will equally compliment your products and services, as well as our racing goals.

CONTACT INFORMATION

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